



A Local Living Economy...

is one that ensures that economic power resides locally, sustaining healthy community life and the environment as well as long-term economic viability.

Living Economy principles include:

- * Produce and exchange locally as much as possible
- * Value and enhance the region's unique character
- * Support decentralized ownership of businesses
- * Steward the natural environment
- * Support businesses that are community stewards
- * Offer independent media for informed decision-making
- * Support independent and locally owned businesses
- * Source products from companies with similar values
- * Provide healthy workplaces and living-wage jobs
- * Offer customers personal service and quality products
- * Balance self-interest with the obligation to future generations
- * Yield a "living return" to owners and investors



2007 Programs

We are a young chapter of the BALLE network. 2007 will be a year of ramping up and implementing the following programs.

Think Local First Campaign:

Launched in December of 2006, we still have a lot of ground to cover. The goal of this campaign is to educate our community on the importance of supporting their independent, locally owned business.



BALLE-SC Identification Materials:

We will be designing decals, posters, and other materials that will promote the organization and identify our members.

Website:

We anticipate the launch of our website in late spring. The site will include a local membership directory, resource database for users, listing of events, photos and useful links.

Local Business Directory:

Our directory will model the wildly successful coupon book used in Bellingham, Washington. Their book is the most frequently purchased book at their local book stores! It is fun, full of information and encourages citizens to shop locally.

Sustainable Business Practices:

We like to call this program "Green-o-vation". This initiative will provide businesses the tips and tools to adopt more environmentally and socially friendly practices.



Member Benefits

As we ramp up as an organization, these are some of the benefits available to our members:

Strengthen your business and connect with other local business owners:

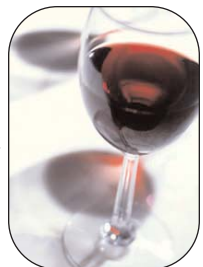
- * Discounts on events, forums & workshops.
- * Discounted participation in all initiatives.
- * Networking and educational meetings.
- * Business-to-business marketing.
- * Triple bottom line mentoring.
- * Discounted "Green-o-vation" assistance.
- * Access to Local and National BALLE Networks.

Marketing and Promotion:

- * FREE Think Local First campaign materials.
- * Free listing in our Member Directory.
- * Use of the BALLE-SC name and logo for your business cards, shelf tags and advertisements.
- * BALLE-SC Member Window Decal
- * An opportunity to showcase your business.

Opportunities to strengthen our community:

- * Educate our community about the importance of supporting locally owned businesses and the stewards of our region.
- * Teach and learn from a community of like-minded local business owners who share your challenges and vision!
- * Advocate for policies that support independent local businesses and farms, promote economic equity, and protect the environment.





What is BALLE?

BALLE is an international alliance of 48 independently operated local business networks with more than 15,000 members.

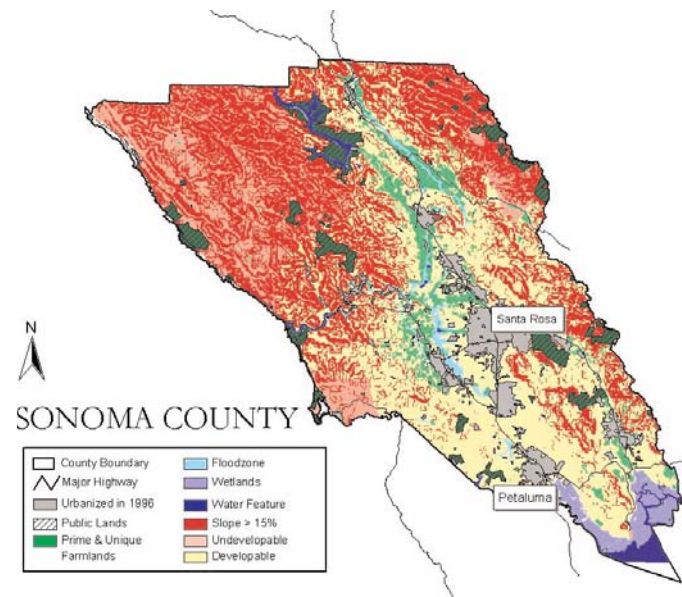
BALLE networks are dedicated to Local Living Economies which build long-term economic empowerment and prosperity through local business ownership, economic justice, cultural diversity, and environmental stewardship.

BALLE's mission is to catalyze, strengthen, and connect these local business networks.

BALLE networks respond to the unique needs of their communities and share ideas throughout the alliance of networks.



In community after community, BALLE networks are proving that a coordinated group of locally owned companies can stand up to some of the harmful effects of globalization and foster the health and vitality of a region.



Our Unique Region

We are fortunate to live in one of the most biologically rich and diverse regions in the world.

We are dedicated to preserving our unique resources, special character and enhancing our local economy.

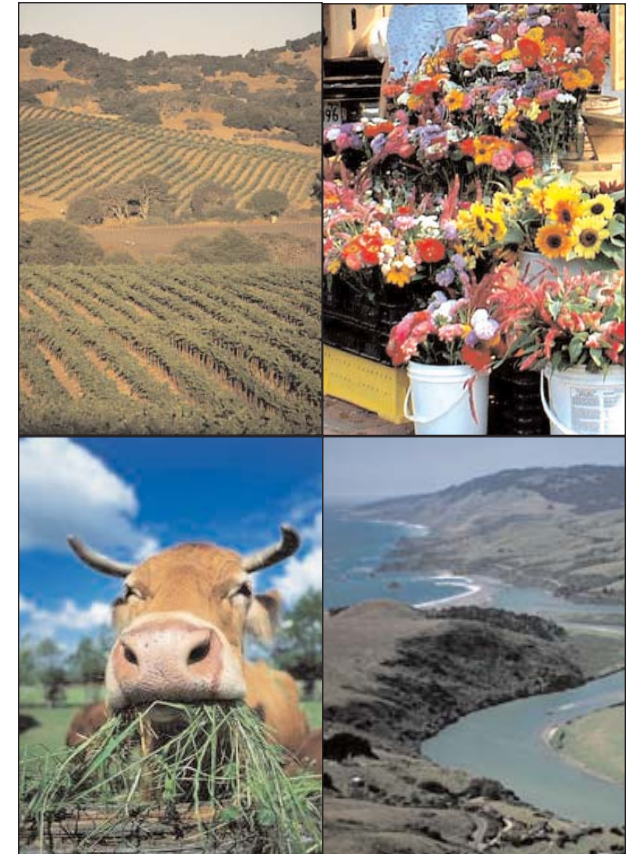
Join us today!

website coming soon
www.ballesc.com

Derek: 707-843-1845 or Kelley 707-377-4008

For more information and research on local economies go to:
www.livingeconomies.org

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A Business Alliance for a Local Living Economy